

# Basic Detail Report

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00033872

**Title**

Where our men are fighting, Our food is fighting

**Date**

1943

**Primary Maker**

United States of America Office of War Information

**Medium**

Ink on paper with linen backing

**Dimensions**

Overall: 800 x 650 mm

**Name**

Poster

**History**

In 1942, the government established the Office of Price Administration to ration items and stave off inflation by controlling prices. However, with shortages of most food stuffs and rationing of essential items such as sugar, oil and rubber, Americans often turned to hoarding and the black market. By expanding home agriculture and bringing uncultivated land into production, the United States fed its own people and sent large quantities of food to the Allies overseas. Victory gardens were the most popular type of civilian war effort. In 1943, home-grown produce accounted for one-third of the vegetables eaten in the United States. Posters were an effective way the American government could mobilize the public and unite them behind the cause. Posters in varying sizes were commonly displayed in libraries, post offices, streets, factories and schools.