

Basic Detail Report



V00046125

Title

Tigerlily 'Swarovski Crystal' bikini

Date

2009

Primary Maker

Tigerlily

Medium

80% Nylon, 20% Elastane (Spandex, Lycra)

Dimensions

Clothing size: 10

Name

Bikini

History

Tigerlily was founded in 2000 by Jodhi Meares, who wanted to create a brand that represented beauty, strength, individuality and confidence. Unique textiles, the fusion of fashion and classic themes, the continuous quest for the perfect bikini are the elements that have established Tigerlily as a leader in premium swimwear and fashion. From the 19th century Australians wore homemade bathing costumes based on overseas pattern books, or ready-made mail order swimwear. Retailers soon provided the latest fashions from British and American companies. By the 1930s swimwear was being mass produced by local knitting mills with brand names that reflected the Australian lifestyle- Challenge Racer, Sunkist, Penguin, Golden Fleece, Kookaburra, Top Dog, Seagull and Speedo. Australia's relaxed attitude to fashion has enabled swimwear and beachwear to become a focus of the Australian fashion industry. Innovative local brands have gained international recognition. Australian designers blend high-end fashion and performance swimwear with a leisure market that demands the latest fabrics, colours and styles. In the early 20th century most swimsuits were produced in wool. There was early experimentation with developing rib-like knits that were more elastic, followed by the use of Lastex, a rubber yarn that created a garment with less sag and drag. In the 21st century, advances in textile technology have resulted in the development of wool jersey fabrics with a high compression Lycra component. Wool was the most elastic fabric available until the invention of synthetic fibres in 1938. Rib knit technology gave woollen swimming costumes their stretch - the knit stitch provided strength and the purl stitch stretch. The tight rib knit used for jumper cuffs was first used for men's rowing suits in 1913. The elasticity of these woollen rowing suits was the inspiration for the male swimsuit. The growing popularity of swimming inspired new fashions, manufacturing techniques and fabric technologies. The

linear stretch of elastic enabled manufacturers to mass-produce figurehugging fabrics that provided greater movement and improved swimming performance.