

Basic Detail Report

00008588

Title

Beach Blanket Bingo

Date

1965

Primary Maker

National Screen Service

Medium

Colour lithographic print on paper.

Dimensions

Overall: 280 x 356 mm

Name

Lobby card

History

During the 1950s and 1960s Hollywood developed the beach party movie as a genre. Plots usually centered on teenage gangs that lived around beach. The appeal of surfing in popular culture was in part due to the 1957 publication of Frederick Kohner's novel 'Gidget' and subsequent 'Gidget' films and television series. American International Pictures, following on from the appeal of 'Gidget', produced the surprise hit 'Beach Party' in 1963, helping to popularise surfing and surf music in films. 'Beach Blanket Bingo' was the fifth in a series of seven beach party films produced by American International Pictures and featured Buster Keaton in one of his final roles. The storylines of each of the seven films usually centred around boyfriend Frankie Avalon and girlfriend Annette Funicello and the adventures they got up to with their friends, both on and off the beach.