

Basic Detail Report



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Title

Women's leopard print Frederick's of Hollywood cut-away swimsuit

Date

1980s

Primary Maker

Frederick's of Hollywood

Medium

85% Nylon, 15% elastane (spandex or Lycra)

Dimensions

Overall: 560 x 230 mm, 100 g

Name

Swimsuit

History

The 1970s saw the introduction of the side-baring, high cut swimsuit with a dramatic crossover bust. Such swimsuits were designed for sculptured bodies honed to perfection by gym workouts and cosmetic surgery. This trend continued into the 1980s where the swimsuit became an artful frame for the perfectly shaped and toned body. Australian designers such as Robin Garland and Brian Rochford were influenced by the 1980s obsession with athleticism and sculptured bodies. They created garments inspired by active sportswear (such as t-backs and racer-backs) but also revealed the body. The influence of disco culture was also seen in the work of Australian and international designers by the use of Day-Glo tones, bold prints and synthetic fabrics.