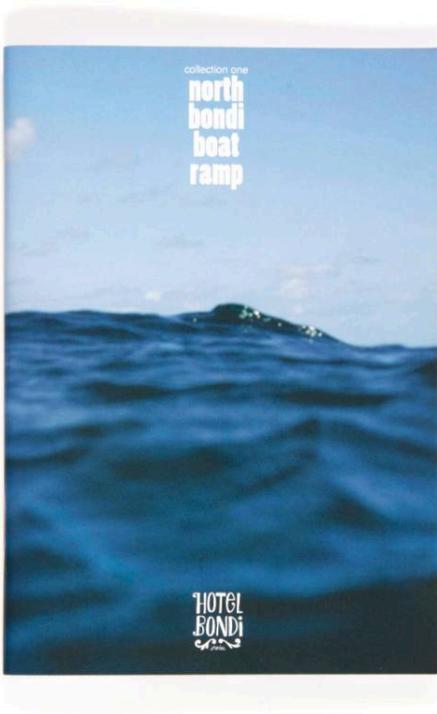


Basic Detail Report



Catalogue

00042486

Title

Hotel Bondi Swim catalogue 2008 - Collection One North Bondi Boat Ramp

Date

2008

Primary Maker

Hotel Bondi Swim

Medium

Paper, ink, staples

Dimensions

Overall: 148 x 102 x 10 mm, 46.2 g

Name

History

Fern Levack and Damion Fuller were the founders and artists of Hotel Bondi Swim , an Australian made and printed swimwear with textile prints designed in Bondi. Levack and Fuller believed that in the wake of globalisation and rise of technology, people were 'craving the authenticity of the human touch and a personal dialogue with likeminded passionate people'. Original artwork, exclusivity, high quality workmanship and attention to details were features of the brand. Bikinis are a way of life in Bondi and each one was designed as a unique piece of art that expressed the eclectic, laid back Bondi Beach lifestyle. Prints by Hotel Bondi Swim were designed to express the personality of this 'colourful and beautifully Australian backyard'. Hotel Bondi Swim was one of the contemporary swimwear designers invited to reinterpret the classic one-piece swimsuit using a technologically advanced wool/lycra textile for ANMM's 2009 exhibition Exposed! The Story of Swimwear. The use of this fabric articulates the technological importance of performance textiles to fashioning a modern garment, whilst acknowledging the importance of wool as a yarn to Australia and the swimsuit's history.