

Basic Detail Report

ANMS1157

Title

Documents relating to wharfage, freight and transport services provided to Tooth and Company by Harbour Land & Transport Co Ltd

Date

1920-1930

Medium

Paper based material

Name

Archive series

History

Tooth & Co Ltd was established in 1835 by John Tooth and his brother-in-law John Newham who opened a brewery in Sydney called the Kent Brewery. Tooth & Co Ltd became the major brewer of beer in New South Wales and was incorporated in New South Wales in 1888. Tooth & Co Ltd expanded by acquiring the Rechs Waverley Brewery in Sydney in 1921 as well a number of other hotels and land, including the New South Wales franchise of Hungry Jacks. In the 1930s, Tooth & Co Ltd embarked on a marketing campaign to give its pubs a modern image. Amongst other steps, this involved decorating pubs with paintings to advertise the beer. The paintings typically showed men at work or playing sport and included references to local industries or sports. Tooth & Co Ltd was listed on the Sydney Stock Exchange in 1961 and acquired by Carlton & United Breweries in 1983.